

Terms and Conditions – SUMMER OF ONE LOVE GIVE AWAY

Who is running the competition?

The Promoter is Brick Lane Brewing Co Pty Ltd (ABN 92 614 908 002), of 41 Imagine Way, South Dandenong, VIC 3175 Phone: 03 9525 0938

Each competition is held at one of a number of participating venues nationwide. The participating venue is responsible for managing all competition logistics including collecting entries, drawing and contacting the competition winner, setting the date in which entries open and close, and liaising with the competition winner to manage the prize collection/distribution process.

What is the competition?

The competition is TO WIN a retro 17L Summer of One Love cooler, a size large AS Colour Summer of One Love t-shirt and a khaki 5 panel AS Colour Summer of One Love cap.

When will the competition start and end?

The competition starts from on 1 December 2019 and will continue until 1 March 2020 (the Competition Period).

Who can enter?

Only Australian residents can enter. **You must be over 18 to enter.**

Who can't enter?

Directors, officers, management and employees of:

- (a) the Promoter; or
- (b) the agencies, venues or companies associated with this competition,

and their immediate families can't enter.

What do I need to do to enter? How do I win?

During the Competition Period, you need to attend one of the Participating Venues and purchase a Brick Lane product. The bar attendant/shop attendant will provide you with an entry slip for you to fill out with your name and contact details. You must fill out all parts of the slip and enter it in the Brick Lane competition box. A winner will be drawn from each participating venue during the competition period.

How will Winners be chosen?

The first valid entry drawn randomly from the entries received during the Competition Period will win the prize. The date the winning entry will be drawn is at the discretion of the participating venue and Brick Lane is not held responsible for contacting or engaging with competition winners.

The Promoter may draw additional reserve entries and record them in order, in case the winning entry/entrant is deemed invalid, or a prize is unclaimed (Reserve Entrants). If you are contacted about winning a prize and you cannot meet the conditions of the prize collection as stated by the participating venue, you will unfortunately not be able to claim the prize as prizes are non-refundable and non-transferrable.

What can I win? How many Prizes are there?

There are a total of 200 prize packs to win across multiple venues nationwide.

Total prize pool

The prize value for any individual prize pool is worth up to \$250 in value. The total prize pool is worth up to \$50,000 in value.

How many times can I enter?

You can enter as many times as you like subject to Brick Lane and/or the participating venue being able to refuse re-entry after a reasonable number of entries.

How and when will the winner be informed?

If you are a winner, you will be informed by phone within one week of the draw and you we reserve the right to post your name and photo on social media pages associated with Brick Lane and/or the participating venue.

If I win, when must I claim my prize?

You must claim your prize when you are contacted by the participating venue as a winner. As mentioned above, prizes are non-refundable and non-transferrable. If you cannot be contacted when you are drawn as a winner, or refuse the conditions of the prize collection, Brick Lane and/or the participating venue will be entitled to make another draw for a winner who can fulfil the participating venues conditions of prize collection.

Other Terms

1. If you are a winner, you must take part in all publicity, photography and other promotional activity as Brick Lane as Promoter requires, without any compensation. You consent to the Promoter using your name and image in any promotional or advertising activity.
2. If you or your entry are deemed by Brick Lane to breach these Terms and Conditions, your entry (or at Brick Lane's discretion, all of your entries) may be discarded. Brick Lane may, at any time, require you to produce documentation to establish to the validity of your entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by Brick Lane to enforce any of its rights at any stage does not waive those rights.
3. You must not:
 - a. tamper with the entry process;
 - b. engage in any conduct that may jeopardise the fair and proper conduct of the competition;

- c. act in a disruptive, annoying, threatening, abusive or harassing manner;
- d. do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
- e. breach any law; or
- f. behave in a way that is otherwise inappropriate.

4. Brick Lane is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted.

5. Brick Lane's decision in connection with all aspects of this competition is final.

6. The prize cannot be transferred or exchanged nor redeemed for cash.

7. If this competition cannot run as planned for any reason beyond Brick Lane's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, the Promoter may end, change, suspend or cancel the competition.

8. Subject to the previous paragraph, Brick Lane and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury, illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).

Collection and use of your personal information

9. Brick Lane may collect your personal information directly or through its agents or contractors. Brick Lane will use your personal information to conduct the competition. Brick Lane may disclose your personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you or storing data. This may include disclosures to organisations outside Australia. By entering, you consent to Brick Lane keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging. To seek access to, and/or correct, the personal information Brick Lane holds about you, please contact the Promoter.

.....End.....